



## What is a VIP Host and What Do They Do?

Booking a table at a dayclub and nightclub through a venue's host or hotline can be done by anyone. However, the result is anything but VIP.

A VIP host escorts guests and groups past the lines - even VIP and bottle service lines - directly into the hottest venues. This method, used by celebrities and high rollers, is the most elite and prestigious way to gain immediate access, ensuring guests have and experience everything they desire. No hassles, no bartering, and most importantly, no waiting.

A VIP host's services entail the following:

### 1. Guaranteeing a Dayclub / Nightclub Reservation

Avoid surprises by knowing your guest's table is confirmed and awaiting arrival.

### 2. Pre-Ordering a Guest's Desired Initial Purchase

Providing guests with bottle menus for advance ordering creates the most seamless and enjoyable arrival experience. Without placing a pre-order, walking up to the table may be a quick process, but it could take upwards of 40 minutes before a guest's first drink is in hand!

The reasons are not uncommon:

- Waiting to be greeted by a waiter/waitress,
- Guests conferring with their group to select bottles and mixers,
- Guests placing their order,

- Processing payment and managing any potential fraudulent charge notifications, credit and debit card declines, multiple holds that may impact a guest's banking, resulting in repeated trips between the table and the venue staff's service bar,
- Delivering the bottles to the table,
- ...and finally, preparing a guest's drinks.

VIP hosts minimize these undesirable factors by arriving to venues when they open, placing a guest's desired order, and pre-arranging mixers. Because everything is pre-purchased, guests are able to arrive in style and maintain the heightened energy of their party.

As a result of a VIP host's assistance, guests may also arrive at their leisure because their table and its location are ready and waiting. Clubs often request guests arrive early for flexibility and ease with table choices. That also results in guests sitting at their table with bottles being poured out while the club is quite empty. By the time the party's just starting to pick up, guests are reconsidering their budget and options because they've already finished the order they expected to carry them throughout the day or night.

Traditionally, guests who finish their bottles are often "bumped," meaning they'll be asked to gather their belongings and vacate the table. When guests arrange to prepay with a West Coast **VIP** host, the table is theirs for the entire evening. This means no awkward or abrupt ending to a guest's VIP experience.

Providing guests with the ultimate flexibility, experience, and ease of mind are why pre-ordering bottle service with West Coast **VIP** is the preferred choice in Las Vegas and beyond.

### **3. Arranging Transportation**

VIP hosts help arrange travel on behalf of guests to and from venues, both on and off The Strip.

Transportation options and needs include:

- Airport arrivals and departures
- Hotel transfers

- Off-Strip activities (e.g.: helicopter tours, golf courses, driving experiences)
- Dining reservations
- Transfer to special events, shows, concerts, and sporting events
- Day and Nightclub drop off and pick up
- Bachelor and bachelorette parties
- Bar and pub crawl tours
- Gentlemen's club / male revue shows

#### **4. Arranging Special Requests**

VIP hosts are available to and may recommend enhancing a guest's day and nightlife plans with special requests such as celebratory entrances and props, bottle presentations, and other unique opportunities. Every venue has different options and policies. Please confer with your West Coast **VIP** services team before extending guests with any options.

#### **5. Special Deals and Options**

As specialists in the highly competitive day and nightlife industry, VIP hosts are regularly seeking how to provide guests with greater value. The West Coast **VIP** team differentiates itself by earnestly sourcing the best deals and options available. Due to the volume of business we manage with venues, we are often able to provide guests with options not available to the general public.

#### **6. Personal Guide**

VIP hosts guide guests both in and out of casinos, dayclubs, and nightclubs, ensuring the entire experience is seamless and VIP every step of the way.

## 7. Venue Tours

VIP hosts provide guests tours of venues while showcasing highlights of clubs and their facilities while introducing guests to venue staff and team members, maximizing the VIP experience.

## 8. VIP Support

Most significantly, VIP hosts execute all aspects of the evening to alleviate the chaos involved throughout the club scene. As a result, guests are encouraged to enjoy their experience while being hands-off with confidence, knowing their West Coast **VIP** host is handling their best interests and needs.

# Thank You for Your Commitment

West Coast **VIP**'s roots extend from industry veterans who have served the worlds of entertainment, nightlife, gaming, travel, and hospitality for generations. With its base of operations in the entertainment capital of the world, West Coast **VIP** was established in 2007 to meet the progressive demands of guests of all walks of life.

With a primary focus on Las Vegas, West Coast **VIP** specializes in providing access to premiere experiences around the globe. We know the difference and impact of the "it" factor. It's central to how we enjoy our lives the same and generating this for our guests is our top priority.

**Should you have any questions, please visit [www.wc-vip.com](http://www.wc-vip.com) for more information or contact a West Coast VIP team member. Thank you.**